

Dawn Kubicek Appointed Google Women Techmaker Ambassador

5 months ago



SHARE



Dubai-based Dawn Kubicek, CEO of Leaders in Digital, has been appointed a Women Techmaker Ambassador to represent Google across the Middle East.

Google's initiative Women Techmakers Program, launched back in 2013, aims to provide visibility, community, and resources for women in technology. It now has a presence in 193 countries.

In her new role as ambassador, Kubicek will support [women](#) in the industry through a series of events and community-building campaigns.

Kubicek brings with her over 23 years of Google and SEO expertise and has spent the last eight years growing Leaders in Digital, the first woman-led SEO consultancy in the Middle East specialising in strategic business growth across Google platforms.

Her expertise spans SEO, data-driven marketing, paid search and media, strategic consultancy, analytics, and organic marketing.

Dawn Kubicek, CEO of Leaders in Digital, said: "It is an honour and privilege to be selected by Google to help women in the region to thrive in the tech world. I have always been passionate about creating a community where women especially can

reach their potential and gain access to mentorship, knowledge and career development tools. In my role as a Google Techmaker Ambassador, I am looking forward to supporting women on this journey and leveraging Google's global tech ecosystem to bring people together.”

WOMEN IN TECH